



ASIA
ELECTRIK
SOUND

2026 Presskit

「我的心屬於 HARDCORE」

首位站上艾菲爾鐵塔
HARDCORE 代表之聲
法國重擊女王 DJ Hysta

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND

「全新機款登場」

DJ 文化標竿再進化
AlphaTheta 正式發表
CDJ-3000X

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND

「想學 DJ 想買器材問小編」

新手 DJ 夢想的起點
AlphaTheta DDJ-FLX2
讓你成為全場最帥的仔

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND

「底下留意讓小編知道你會去」

BANGKOK DECEMBER
13-14, 2025

CREAMFIELDS
ASIA 2025

Creamfields Asia
今年末最強黑馬電音節
進入倒數一個月

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND

「都準備好嗎」

就在這週六
ULTRA TAIWAN
時間表 懶人包攞底家！

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND

「先來暖身趴暖身」

每週派對時間
S2O 倒數一週
Pre-Party 暖身派對

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND

「2025/01/16-17」



EDC Thailand 2026
連三日再度登場
準備再一起來普吉島了嗎

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND

「這真的...」

THE MAGIC OF
TOMORROWLAND
室內 幻境

即将开启中国首秀
LIVE TODAY
Tomorrowland 上海站
正式官宣
亞洲首場年底登場

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND

「我準備好了」



TML Thailand 地點確認
泰國觀光局正式宣布
2026 年底登陸春武里府

- 電音消息 -

ASIA ELECTRIK SOUND ASIA ELECTRIK SOUND



Asia's Benchmark Brand Since 2014

The Most Influncing Mandarin EDM Media

Cross Taiwan, Hong Kong, China, Malaysia, Australia, USA...
All Mandarin Reader Around The WorlId

MULTIMEDIA, MULTI-CHANNEL
REACHING THE TRENDIEST ENTERTAINMENT AUDIENCES IN REAL TIME



FILM



INFLUENCERS



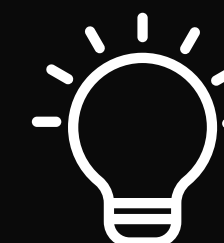
MARKETING



REFERENCES



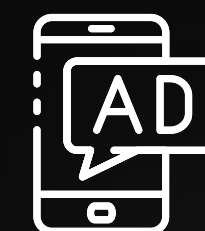
PR



CREATIVE



PRODUCTION

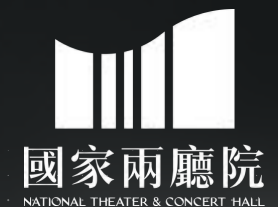


ADVERTISING



BRANDING

Clients & Partners



OVER 140K Total Followers

Monthly Reach **3M+** (native)

https://www.instagram.com/aes_global/

<https://www.facebook.com/AsiaElectrikSound>

<https://www.facebook.com/groups/358519267692478>

<https://www.youtube.com/@AsiaElectrikSound>

https://www.threads.com/@aes_global

<https://www.tiktok.com/@asiaelectriksound>

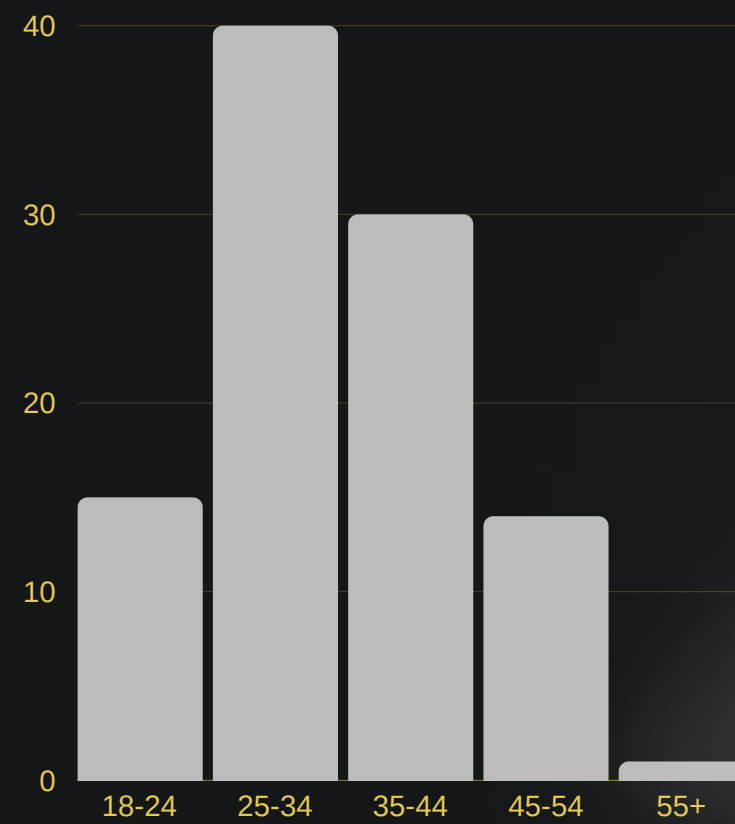
<https://aes-global.live/>



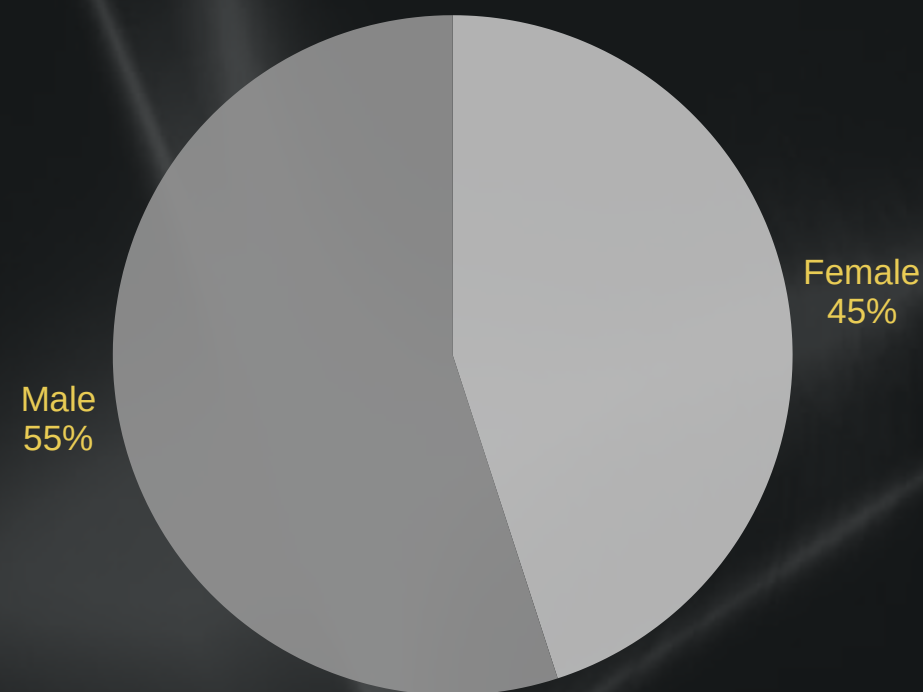
Audience Insights

**DIRECTLY TARGETS THE PRIMARY CONSUMER DEMOGRAPHIC.
OVER 75% OF READERS HAVE A CERTAIN LEVEL OF ECONOMIC PURCHASING POWER.**

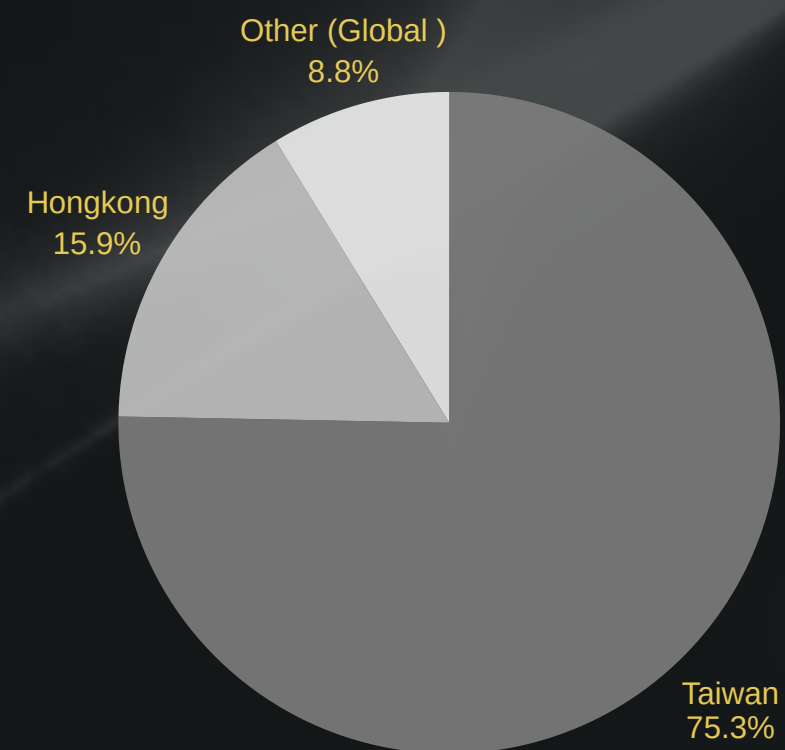
Age



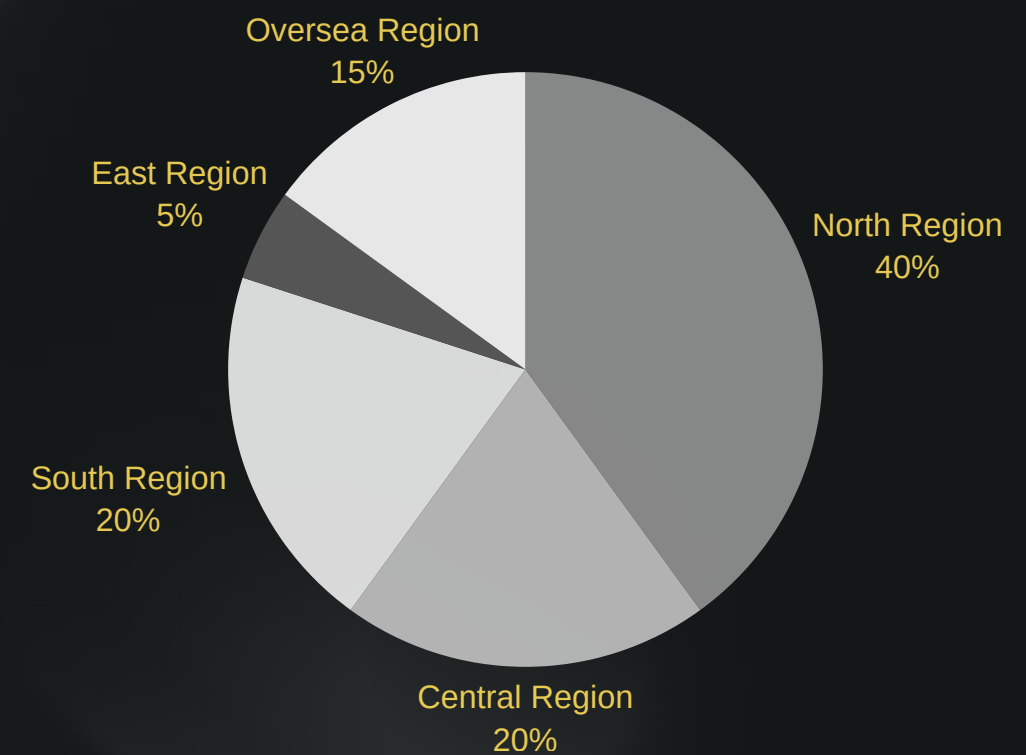
Gender



Nationality



Location



CASE EXAMPLE

Organizer:

2016-2018 Arcadia Taiwan

2018 Elrow Taipei

2022 Milo Spyker, Airod, Klangkuenstler

2023 Amelie Lens & Farrago in Taipei

2024 ONE with Indira Paganotto & Q'HEY

...and many more

Marketing Advisor:

2017-2018 UNITE with Tomorrowland (TW)

Official Media:

ULTRA Asia (2015-now)

S2O Taiwan, Thailand (2019-now)

EDC Thailand, China (2024-now)

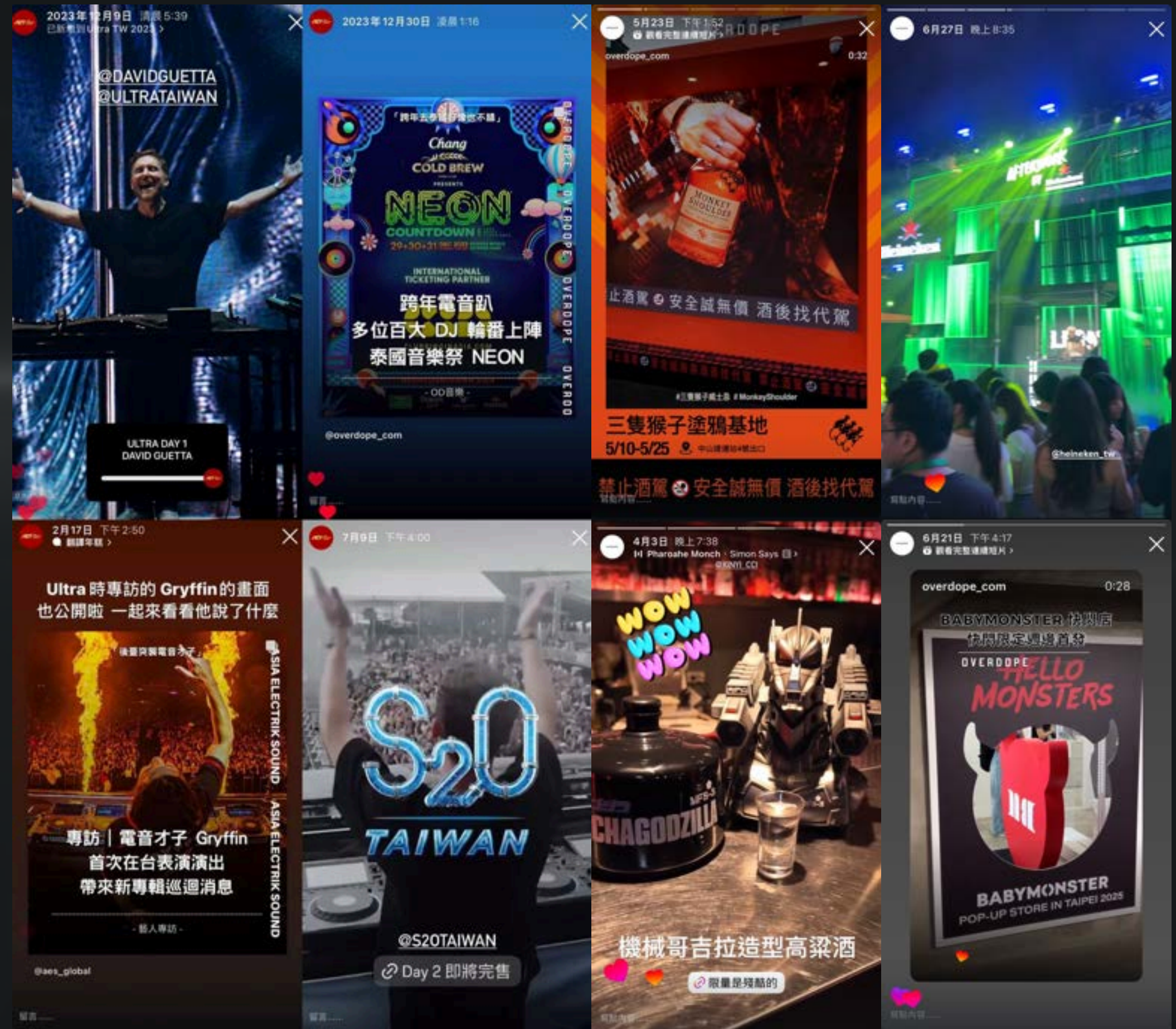
Creamfields (2017-now)

...and many more

Media Partner:

Tomorrowland Belgium 2025

Speaker of Asia Konnekt 2019 (ADE)



REBOOT TAIPEI

DE WITH
**INDIRA
PAGANOTTO
Q'HEY**



Support DJs: NEIL, ANA KIM
09.14.SAT 20
24
10PM-4:30AM@WESTAR

REBOOT TAIPEI
AES PRODUCTION Pioneer Dj CIA
John Pymble AHEV 各



AIROD
LENSKE, MOLEKUL, FRANCE

KLANKUENSTLER
OUTWORLD, BERLIN

MILO SPYKERS
LENSKE, BELGIUM

NEIL
SUPPORTING DJ

REBOOT TAIPEI PRESENTS
I M P A C T

FRIDAY/11/18/2022
大直ATT e Life DSPACE

Never Vanished Village AES LENSKE Pioneer Dj CIA

REBOOT TAIPEI

DE REBOOT TAIPEI
PRESENT

WITH
**AMELIE
LENS**

LENSKE - BELGIUM

FARRAGO

LENSKE - BELGIUM

SUNDAY 02/26/2023

松山文創園區一號倉庫



LENSKE the blue office Pioneer Dj mononow CIA AES BROMPTON TECHNOLOGY

ARCADIA

NOV.11-12.2017 SAT SUN

TAIPEI DA-JIA RIVERSIDE PARK

Hardwell

DON DIABLO R3HAB DVBBS

cosmicgate

G.T.F.

KOH

Special Guest

PAUL VANDYK

HOST BY 威風創意 Co8no8 CO-ORGANIZER HUM SUPPORT BY SIGMA



硬派臺灣
HARDSTYLE TAIWAN

HARDSTYLE TAIWAN 12 YEARS ANNIVERSARY

FutureVoize

16 NOVEMBER 2025 | WAVE CLUB TAIPEI

NO.12 SONSSHOU RD., XINYI DIST., TAIPEI CITY, TAIWAN

LANDING

ARCADIA

全球最受矚目電音盛會
360度巨型蜘蛛降落台北

HEADLINERS TIER 1
KASKADE NICKY ROMERO

HEADLINERS TIER 2
ANDREW RAYEL VICETONE

REGIONAL SUPPORT
DARO

2016.10.9 SUN
Arcadia Landing Taipei 大佳河濱公園

早鳥	2,600/2,800	預售	3,200/3,600/3,800/4,200	VIP	5,000
----	-------------	----	-------------------------	-----	-------

購票請至全台 ibon

Taipei

elrow

@ CosmosLive! Graduation 2019
最瘋狂歐洲派對

2019.06.29.SAT

台北花博爭豔館

購票請至
ACCUPASS KKBOX FamiPort

NOWMADES

NEW WORLD

OUR PRODUCTION

2018 TAIWAN

ARCADIA

11月10日大佳河濱公園

IN ALPHABETICAL ORDER
mija SHOWTEK VINAI ZOMBOYS

PLUS SUPPORT FROM
Pink

FINAL L.A.N.D.I.N.G.

STAGE
ARCADIA SPIDER

elrow
SAMBOWDROMO DO BRASIL

OUR PROMOTION



360K+ Views



460K+ Views



1M+ Views



3M+ Views

NATIVE, NO ADS



300K+ Views



170K+ Views



1M+ Views

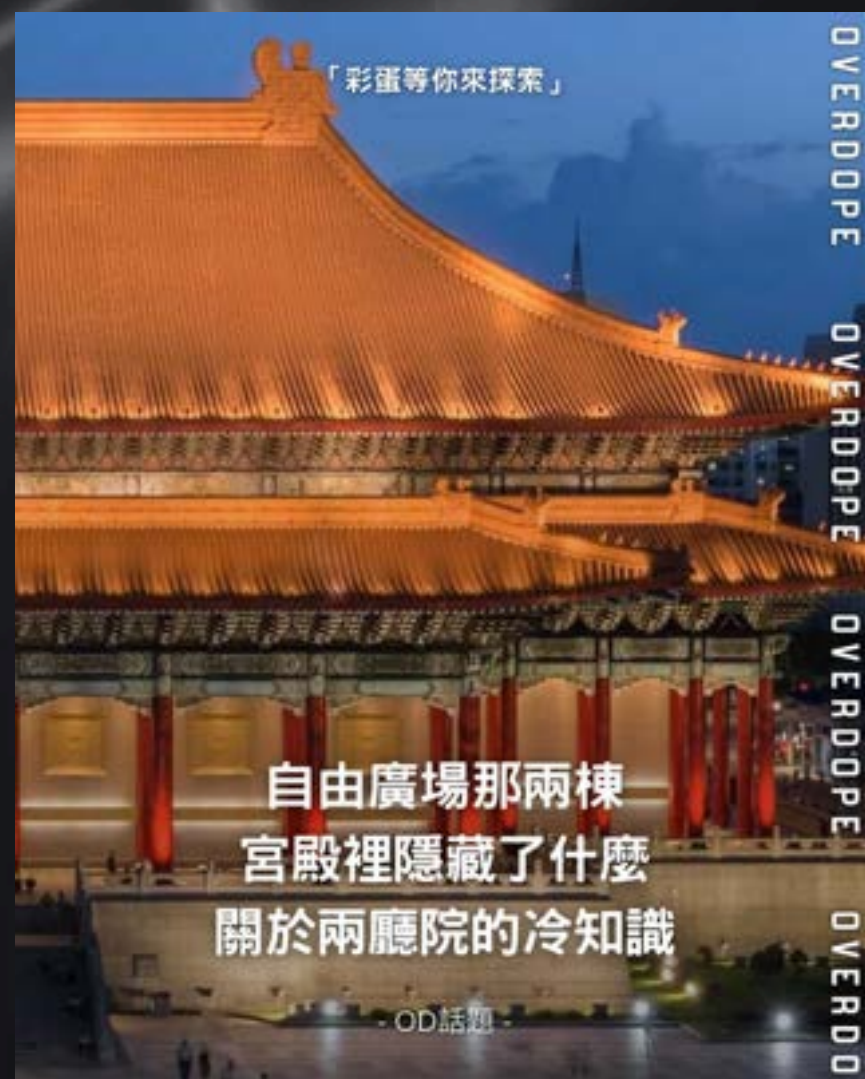


200K+ Views

NATIVE, NO ADS

Taiwan National Theater and Concert Hall

We simplify abstract arts with culturally rich, accessible content, combining exclusive NTCH behind-the-scenes features and in-depth reporting. We successfully drive interest and ticket sales for Taiwan's flagship TIFA festival.



Post



Post



Post



Post

HICCUP – Case Summary



Event Overview

- Launch: 2025/04/28, 6:00 PM
- Theme: Urban day-time coffee raves, cultural fusion, digital engagement

Market Impact

- DJ-led coffee parties in Taipei, cross-region events, high media attention
- Hashtag #CoffeeRave: 320% monthly engagement growth

Social Media Performance

- IG Reach: 305,000 | Engagement: 11,000 | Likes: 8,600 | Shares: 5,300
- IG Saves: 1,234 | Comments: 1,170 | Community posts: 13,000+

Engagement Rate

- 5.6% (Industry avg. 1-3%)
- Resonates with young professionals, trendy audience

Conversion

- Click-through rate: 9%
- Top 11% in F&B industry

User Feedback

- 82% participate or share with friends

HICCUP– Case Summary

[Traffic Source]

- 82% comes from user sharing and organic advocacy; zero ad spend

[Business Value]

- Event hashtag “AES” drives strong engagement and positive feedback; brand partnerships increase exposure significantly, leading to more brand collaborations

[Scalability]

- In-depth content + on-site experiences → online discussions → offline purchases

**THERE WAS NO SUCH EVENT BEFORE
WE ARE THE CULTURE CREATOR IN ASIA**



OUR SERVICE

MULTI-BRAND & MULTI-PLATFORM MEDIA SYNDICATION

1. Online influncing and media relations
2. Brand video production and event documentation
3. Offline event planning and execution
4. Ticket & VVIP selling



ASIA ELECTRIK SOUND



+886 989 519 610



mgmt@aes-global.live



guanakabear